

STAND

Xunta de Galicia Stands

Galicia, Spain. Mindelo, Cape Verde



ACCIONA Producciones y Diseño carried out the all-round design, organisation, and the setup, dismantling and transportation services for the Xunta de Galicia stands at the different fairs that will be held in 2017 to promote and maximise products from Galician waters.

So, APD was present at Xantar, Gastronomic Forum, Expomar, Salimat, Conxemar, Expomar and Femaga, to be held in Ourense, A Coruña, Burela, Silleda, Vigo, Cape Verde and A Coruña, respectively. A total of seven trade fairs throughout Galicia and beyond, as is the case with Expomar, in Mindelo, Cape Verde.

The conceptual proposal is inspired by the ever-changing colour of the sea and the forms and textures of marine ecosystems. A stand enveloped by a simulated marine skin, adjusted to the basic premises of versatility, feasibility and modulation, with the aim of adapting it to the different trade fairs, meeting the specific regulations, needs and requirements of each one, without ever losing the brand's image.

In coherence with ACCIONA's all-round commitment to sustainability in all its activities, the stand and its different adaptations has incorporated materials and suppliers that are respectful with the environment.

Also, this is a 'carbon neutral' project: all CO₂ emissions linked to the contract were calculated and compensated with a clean energy project, to ensure a final emissions balance of zero.

Date:
2017

Client:
Consellería do Mar, Xunta de Galicia

Services:
Design, production and assembly

