

# Partnership for Financial Inclusion 2018

Dar es Salaam, Tanzania



ACCIONA Producciones y Diseño (APD) was chosen by the International Finance Corporation (IFC) for the design, technical production and implementation of the “Partnership for Financial Inclusion 2018” event held in Dar es Salaam, Tanzania, on 3 and 4 October 2018.

Among other functions, APD carried out the design and production of the sets, technical equipment, furnishing, decoration, signage, logistical coordination, production of communication materials, media management and public relations.

The event is part of the Knowledge Management and Learning agenda, organised by The Partnership for Financial Inclusion, which seeks to expand micro financing and digital financial services in a variety of countries in Sub-Saharan Africa. This is an initiative created in 2012 jointly by IFC and the Mastercard Foundation.

This edition was attended by around 250 guests, including Partnership clients from all over Sub-Saharan Africa, as well as specialists from the industrial sector and internal and external managers from all around the world. The workshops were highly participative, encouraging dialog and interaction through a variety of discussions, workshops and presentations.

**Date:**  
2018

**Client:**  
International Finance Corporation (IFC)

**Services:**  
Design and production turnkey

**Attendants:**  
250

