

Bicentenary of the Museo del Prado

Madrid, Spain



ACCIONA Producciones y Diseño (APD) carried out the design and performance of the audiovisual show with which the Museo del Prado celebrated the finale of its Bicentenary (1819–2019). The production was projected on the Goya façade of the Villanueva building from 12 to 15 December 2019 in various daily shows.

The show used the mapping technique to integrate projections, special effects with laser and live music, offering attendees an immersive experience taking them on an artistic journey through almost a hundred of the gallery's art collections, essential pieces for understanding the evolution of art and society.

The lighting design and mise en scène were articulated around large axes, both thematic (allegories, mythology, religion or portraits of women, among others) and stylistic (gothic, romanticism or impressionism), merging both the classical and the modern in keeping with the spirit of the Museo del Prado, which is committed to projects that link art and innovation.

An essential part of the show is the soundtrack, composed especially for the event by Olivier Arson, winner of a Goya Award. A highlight of the show was the interpretation of the musical score, performed live by an electronic musician, a string quartet and three flautists under a conductor, so that the images projected seemed to “vibrate and dance” in time with the music, synchronised using sequencing software.

Date:
2019

Client:
Museo del Prado

Services:
Design, production and technical operation

Attendants:
40.000

