

STAND

ACCIONA Stand - COP 25

Madrid, Spain



ACCIONA Producciones y Diseño (APD) designed and produced the ACCIONA stand for the Climate Conference (COP 25), held at IFEMA, Madrid, from 2 to 13 December 2019.

Through an extensive technological deployment, the stand showcased ACCIONA's commitment to sustainable development, offering visitors information on the impact and scope of COP 25, for which the company was one of the main sponsors.

The contents of the stand focussed on the main lines of action discussed by the world leaders during the conference: achieving carbon neutrality, implementing specific solutions for this undertaking in the electricity system, developing clean energies and putting together investment models for resilient infrastructures in Latin America.

With this infrastructure, ACCIONA presented an innovative experience in the sphere of the sustainable city, the main focus of which is decarbonisation of the planet, a target that has been set by the United Nations Organisation (UNO) for 2050.

The space designed entirely by APD with natural, sustainable materials incorporated technological solutions such as augmented reality which enabled visitors to undergo an immersive experience and involve them in the commitment of acting to achieve sustainable cities.

Date:
2019

Client:
ACCIONA

Surface area:
51 m²

Services:
Design, production
and assembly

